노랑풍선
YELLOW BALLOON

㈜노랑풍선 연간 및 분기별 영업실적

(단위 : 백만원)

구분	1Q17	2Q17	3Q17	4Q17	2017	1Q18	2Q18	3Q18	4Q18	2018	1Q19	yoy
매출액	17,916	19,516	22,202	24,188	83,822	31,132	24,921	31,315	20,906	108,274	27,908	-10.4%
매출원가(항공권총액매출)	-	-	-	-	-	7,916	1,869	8,470	1,745	20,001	4,979	-37.1%
매출총이익	17,916	19,516	22,202	24,188	83,822	23,216	23,052	22,845	19,161	88,273	22,929	-1.2%
여행알선수수료	13,112	13,916	15,678	16,972	59,678	15,007	14,482	14,316	12,683	56,488	15,420	2.8%
항공권판매수익	3,879	4,663	5,539	6,107	20,188	7,024	7,348	7,388	5,270	27,030	6,181	-12.0%
기타수익	925	937	985	1,109	3,956	1,186	1,222	1,142	1,209	4,759	1,328	12.0%
영업비용	14,057	20,015	17,702	19,500	71,274	20,902	22,460	20,723	20,644	84,729	22,028	5.4%
판매수수료	3,932	4,651	5,138	4,807	18,528	7,180	8,721	5,521	5,752	27,174	6,508	-9.4%
지급수수료	1,975	2,302	3,348	2,716	10,341	2,552	2,041	3,047	2,394	10,034	2,986	17.0%
광고선전비	1,438	3,839	2,301	2,892	10,470	2,432	3,757	2,011	3,965	12,165	2,894	19.0%
급여	4,670	6,178	4,410	6,454	21,712	6,100	5,281	6,574	5,124	23,079	6,647	9.0%
기타	2,042	3,045	2,504	2,631	10,222	2,638	2,660	3,570	3,409	12,277	2,993	13.5%
영업이익	3,859	(499)	4,500	4,687	12,547	2,314	592	2,122	(1,483)	3,545	901	-61.1%
법인세비용차감전순이익	4,084	(660)	4,594	4,861	12,879	2,583	657	2,248	(1,182)	4,306	1,084	-58.0%
법인세비용	1	734	1,024	685	2,444	568	148	473	(1,370)	(180)	304	-46.5%
당기순이익	4,083	(1,394)	3,570	4,177	10,436	2,014	509	1,774	188	4,486	780	-61.3%

(*1) 2018년 K-IFRS 1115호 적용에 따라 항공권 총액 매출이 인식되었으나, 영업비용에 동일하게 반영되어 손익항목에 미치는 영향은 없습니다
(*2) 당사는 2018년 3분기부터 연결 재무제표를 최초 작성하였으며, 비교표시된 2017년 및 2018년 2분기까지는 개별 재무제표 기준입니다

노랑풍선 YELLOW BALLOON

㈜노랑풍선 지역별 송객인원

(단위 : 명, %)

구분		PKG 송객인원						PKG 지역별 비중					항공권	전체송객인원
		합계	동남아	중국	일본	유럽	남태평양·미주	동남아	중국	일본	유럽	남태평양·미주		
2016		553,110	207,167	114,859	104,650	70,570	55,864	37.5%	20.8%	18.9%	12.8%	10.1%	486,529	1,039,639
2017		638,321	256,652	87,384	138,612	88,334	67,339	40.2%	13.7%	21.7%	13.8%	10.5%	741,441	1,379,762
2018	Jan	69,121	30,696	9,576	15,952	6,855	6,042	44.4%	13.9%	23.1%	9.9%	8.7%	86,825	155,946
	Feb	56,412	24,382	6,907	14,101	5,331	5,691	43.2%	12.2%	25.0%	9.5%	10.1%	71,505	127,917
	Mar	53,767	23,696	7,684	10,247	7,215	4,925	44.1%	14.3%	19.1%	13.4%	9.2%	66,658	120,425
	1Q	179,300	78,774	24,167	40,300	19,401	16,658	43.9%	13.5%	22.5%	10.8%	9.3%	224,988	404,288
	Apr	50,859	18,086	7,989	11,517	7,248	6,019	35.6%	15.7%	22.6%	14.3%	11.8%	65,785	116,644
	May	52,817	18,566	7,946	11,235	9,192	5,878	35.2%	15.0%	21.3%	17.4%	11.1%	72,049	124,866
	Jun	49,939	19,821	6,382	9,276	8,534	5,926	39.7%	12.8%	18.6%	17.1%	11.9%	78,990	128,929
	2Q	153,615	56,473	22,317	32,028	24,974	17,823	36.8%	14.5%	20.8%	16.3%	11.6%	216,824	370,439
	Jul	49,078	18,742	6,196	9,964	9,036	5,140	38.2%	12.6%	20.3%	18.4%	10.5%	97,421	146,499
	Aug	50,593	19,666	7,163	10,019	9,062	4,683	38.9%	14.2%	19.8%	17.9%	9.3%	82,272	132,865
	Sep	46,582	18,415	7,975	6,352	8,207	5,633	39.5%	17.1%	13.6%	17.6%	12.1%	78,849	125,431
	3Q	146,253	56,823	21,334	26,335	26,305	15,456	38.9%	14.6%	18.0%	18.0%	10.6%	258,542	404,795
	Oct	48,722	17,986	9,032	6,923	9,332	5,449	36.9%	18.5%	14.2%	19.2%	11.2%	68,356	117,078
	Nov	46,902	21,327	7,608	7,762	6,566	3,639	45.5%	16.2%	16.5%	14.0%	7.8%	54,697	101,599
	Dec	51,662	24,289	6,862	9,275	6,808	4,428	47.0%	13.3%	18.0%	13.2%	8.6%	71,121	122,783
	4Q	147,286	63,602	23,502	23,960	22,706	13,516	43.2%	16.0%	16.3%	15.4%	9.2%	194,174	341,460
	FY18	626,454	255,672	91,320	122,623	93,386	63,453	40.8%	14.6%	19.6%	14.9%	10.1%	894,528	1,520,982
2019	Jan	60,510	27,948	7,593	11,492	8,629	4,848	46.2%	12.5%	19.0%	14.3%	8.0%	94,767	155,277
	Feb	61,698	28,341	8,337	11,840	7,868	5,312	45.9%	13.5%	19.2%	12.8%	8.6%	85,639	147,337
	Mar	52,457	23,036	7,191	7,895	9,600	4,735	43.9%	13.7%	15.1%	18.3%	9.0%	81,159	133,616
	1Q	174,665	79,325	23,121	31,227	26,097	14,895	45.4%	13.2%	17.9%	14.9%	8.5%	261,565	436,230
	Apr													
	May													
	Jun													
	2Q													
	Jul													
	Aug													
	Sep													
	3Q													
	Oct													
	Nov													
	Dec													
	4Q													
	FY19													